

TOPSAIL HIGH SCHOOL MUSIC BOOSTERS • 501(C)(3)

Stand with the Pirates.

Your sponsorship funds the entire Topsail band program year-round — Marching Pirates, Wind Ensemble, Symphonic Band, Jazz, Color Guard, and Pep Band — plus the Pirate Classic, our biggest fundraising event of the year.



CONTACT

PirateClassic@thsmusicboosters.org
topsailbands.com/sponsor-levels

APPLY ONLINE

Scan the code or visit the link above to choose a level and submit your sponsorship.



SPONSOR NOW

Why sponsor the Topsail Marching Pirates?

The Topsail Music Boosters support 150+ students across every band ensemble at Topsail High School. Sponsors keep the buses rolling, the uniforms fitted, the instruments repaired, and the water cold on game day. In return, your business earns year-round visibility in front of thousands of local families — at football games, competitions, our stadium, our US-17 Hampstead billboard, and the Pirate Classic marching festival every fall.

Treasure Chest

\$3,000+

Presenting sponsor — top billing

- Name announced as a Treasure Chest sponsor at the Pirate Classic Award Ceremony
- Full-page ad & Treasure Chest level recognition
- Social media shout-out
- 10 VIP tickets to the Pirate Classic
- Trophy awarded to three (3) First Place winners at the Pirate Classic — sponsored by your business, with the opportunity to personally present the trophy at the award ceremony
- Sign on stadium entrance billboard and sidewalk as a Treasure Chest Sponsor
- PROMINENT logo placement on our US-17 Hampstead billboard — largest, top-of-board feature spot, displayed the full month before the Pirate Classic

Legendary Captain

\$2,000 - \$2,999

Premium recognition + on-field moment

- Name announced as a Legendary Captain sponsor at the Pirate Classic Award Ceremony
- Half-page ad & Legendary Captain level recognition
- Social media shout-out
- 8 VIP tickets to the Pirate Classic
- Trophy awarded to a First Place winner at the Pirate Classic — sponsored by your business, with the opportunity to personally present the trophy at the award ceremony
- Sign on entrance sidewalk as a Legendary Captain Sponsor
- Logo included on our US-17 Hampstead billboard — shared placement alongside other Legendary Captains, displayed the full month before the Pirate Classic

First Mate

\$1,000 - \$1,999

Strong visibility at our flagship event

- Name announced as a First Mate sponsor at the Pirate Classic Award Ceremony
- Quarter-page ad & First Mate sponsorship level recognition
- Social media shout-out
- 6 VIP tickets to the Pirate Classic
- Trophy awarded to a Second Place winner at the Pirate Classic — sponsored by your business, with the opportunity to personally present the trophy at the award ceremony
- Sign on entrance sidewalk grouped with other First Mate Sponsors

Quartermaster

\$750

Program ad + on-stage trophy moment

- Name announced as a Quartermaster sponsor at the Pirate Classic Award Ceremony
- Business-card ad & listed as a Quartermaster sponsor
- Social media shout-out
- 4 VIP tickets to the Pirate Classic
- Trophy awarded to a Third Place winner at the Pirate Classic — sponsored by your business, with the opportunity to personally present the trophy at the award ceremony

Navigator

\$500

Program recognition + social shout-out

- Name announced as a Navigator sponsor at the Pirate Classic Award Ceremony
- Navigator sponsor recognition
- Social media shout-out
- 2 VIP tickets to the Pirate Classic

Anchor Sponsor

\$300

Live stadium recognition

- Name announced as an Anchor sponsor at the Pirate Classic Award Ceremony
- Anchor Sponsor recognition
- Group social media shout-out

Message in a Bottle

\$100

Get your name in the program

- Name announced as a program sponsor at the Pirate Classic Award Ceremony
- Group social media shout-out

SPONSORSHIP VS. DONATION — IRS NOTE

Business sponsorships include promotional benefits (advertising, logo placement, VIP tickets, on-site recognition) and are generally treated by the IRS as an advertising / marketing expense rather than a fully-deductible charitable contribution. Charitable donations without promotional benefit are treated differently. Please consult your tax advisor for guidance specific to your business. Topsail High School Music Boosters is a registered 501(c)(3) nonprofit organization.

CONTACT

PirateClassic@thsmusicboosters.org
Topsail High School Music Boosters
Hampstead, NC

APPLY / PAY

topsailbands.com/sponsor-levels
Online form, invoice, or check accepted.
Logos can be uploaded via the confirmation link.

SPONSORSHIP COMMITMENT FORM

Topsail High School Music Boosters

No computer needed. Print this page, fill it in by hand, and email or mail it back to us.

1. Business & Contact Information

BUSINESS NAME (EXACTLY AS IT SHOULD APPEAR ON BANNERS, PROGRAM, AND WEBSITE)

CONTACT NAME

TITLE / ROLE

EMAIL ADDRESS (FOR PROOFS, RECEIPTS & INVOICE)

PHONE NUMBER

WEBSITE / SOCIAL MEDIA

WHAT DOES YOUR BUSINESS DO? (1-2 SENTENCES - WE USE THIS TO INTRODUCE YOU TO BAND FAMILIES)

2. Choose Your Sponsorship Level

- | | | |
|---|---|--|
| ☐ Treasure Chest | \$3,000+ | Presenting sponsor - top billing, billboard top spot, 10 VIP tickets |
| ☐ Legendary Captain | \$2,000 - \$2,999 | Half-page ad, shared billboard, trophy presentation, 8 VIP tickets |
| ☐ First Mate | \$1,000 - \$1,999 | Quarter-page ad, trophy presentation, 6 VIP tickets |
| ☐ Quartermaster | \$750 | Business-card ad, trophy presentation, 4 VIP tickets |
| ☐ Navigator | \$500 | Program recognition, social shout-out, 2 VIP tickets |
| ☐ Anchor Sponsor | \$300 | Live stadium recognition, social shout-out |
| ☐ Message in a Bottle | \$100 | Program recognition, group social shout-out |
| ☐ Custom / In-kind | Goods or services donated - describe below with estimated fair market value | |

IN-KIND DESCRIPTION & ESTIMATED FAIR MARKET VALUE

- ☐ **Sponsor a Pirate** Add \$_____ to the Pirate Scholarship & Hardship Fund so no student is left behind.

Total sponsorship amount: \$ _____

3. How Would You Like To Pay?

- | | |
|---|---|
| ☐ Check enclosed | payable to Topsail High School Music Boosters |
| ☐ Invoice me | we will email an invoice to the address above |
| ☐ Credit card / Venmo | we will send a secure payment link |
| ☐ In-kind | no payment - goods or services as described above |

4. Authorization

AUTHORIZED SIGNATURE

PRINT NAME

DATE

SEND IT BACK

Email a photo or scan of this page - plus your logo file - to:

president@thsmusicboosters.org

Highest-quality logo file you have. A phone photo of this page is fine.

OR MAIL TO

Topsail High School Music Boosters
PO Box 578
Hampstead, NC 28443

Questions? Email president@thsmusicboosters.org. Business sponsorships include promotional benefits and are generally treated as an advertising expense, not a charitable deduction. Topsail High School Music Boosters is a registered 501(c)(3) nonprofit. Prefer to do this online? Visit topsailbands.com/sponsor-levels.